

**GIVE BACK TO THE INDUSTRY
THAT HAS GIVEN YOU SO MUCH.**

GIVE



GIVE 4

THE FUTURE OF OUR INDUSTRY

GIVE FINANCIALLY TO HELP EXPAND THE PROGRAM

GIVE YOUR EXPERTISE TO HELP CRAFT INDUSTRY-SPECIFIC CURRICULUM

GIVE YOUR TIME TO HOST INTERNS

GIVE CERTIFICATE HOLDERS A PRIORITY INTERVIEW

4 OUR INDUSTRY

- Educates Kansas students with industry knowledge and skills
- Develops talent that stands out to employers
- Expands awareness of career possibilities

4 STUDENTS

- Curriculum provides students a knowledge base
- Includes a work-experiential opportunity [i.e. internship]
- Successful completion results in award of **Kansas Insurance Certificate**

4 RECRUITMENT

- Funds provide student scholarships
- Support student success in a career in the financial services and insurance sector
- Cultivate the next generation of professionals to ensure a strong future for our industry

The Financial Services Leadership Program has:*

Fully launched with a solid growth trajectory and significantly increasing numbers of certificates awarded

- + Partnered with more than 20 Kansas employers and all public Kansas universities
- + Positioned for exponential growth, with nearly 200 scholarships to be awarded by early 2021*
- + Support a variety of other postsecondary institutions and organizations promoting insurance education
- + Enrolled more than 1500 students in qualifying certificate courses **

*the majority of funds provided to universities support direct scholarships to students**as of Academic Year 2019, estimated to double in Academic Year 2020/2021

Kansas Insurance &
Financial Services Education
FOUNDATION

KIFSEF.ORG
to support the Financial Services Leadership Program

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